

## Link to Life

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BayToday.ca

Wednesday, January 16, 2008



With representatives on hand from the Connecting Community Partners in Injury Prevention (CCPIP) the Link to Life project was officially launched at the North Bay Police Service station on Princess Street Tuesday morning.

Care Link, an offshoot of True Steel Security, developed a tool to help first responders and emergency personnel obtain important medical information during times of crisis.

"We realised that when we dispatch paramedics to assist someone who is in need ... in some cases they are frantic and they are not able to fully communicate their medical conditions, prescriptions, and whatnot and sometimes they are on conscious and of course at that point unable to communicate as well," explains Care Link manager Kevin Buckland.

"We decided to design a tool for our client that would allow them to communicate when they weren't able to do so."

"As we designed it we realised that it was a product that would be of great value not only our clients but also to the general public," he adds.

The Sleeves have a magnetic backing and a pocket insert where forms with medical information are inserted and can be posted in a general area for easy access like a kitchen fridge.

The Sleeves, which were donated free of charge by Care Link, will be dispersed by CCPIP members throughout the community with a focus on seniors so that individuals and care providers can ensure medical information is close at hand should a medical emergency arise where the patient is incapacitated.